

Friends of the Lane Memorial Library Board Meeting

MEETING MINUTES

February 13, 2018

Meeting called to order at 6:31pm by Mary Lou Heran, president.

Attendees: Mary Lou Heran, Cheryl Beliveau, Marilyn MacIntosh, Wendi Lewis, Julie Jefferson, Mary Twomey.

Minutes: January meeting minutes to be reviewed at March meeting due to lack of quorum.

Presidents Report: Focus on membership growth

Vice Presidents Report: N/A

Secretary Report: N/A

Treasurers Reports: N/A

Membership: Renewal letters for membership were sent out. 9 renewals for January and 5 for February were mailed out.

Old Business:

A: Wendi reported that the Valentine's Day Tea was a success. Everyone who signed up showed up. Lots of food donations were brought in. Flower donations from Drinkwater Flowers and Flowers by Marianne decorated the space. Thank you to Kyler Rooner Bland for helping Wendi organize the event. Wendi will be looking for new volunteers to help with the Tea for next year. Friends of the Library flyers were also handed out.

B: Dress a Girl was held on January 15, 2018. We will recap that event at the next meeting as Christine was not in attendance tonight.

New Business:

A: Discussion on how to grow membership/fundraise was the main topic at tonight's meeting. Library mini golf is still an idea that's on the table for next spring. Mary Lou was unable to attend an event at another library but hopes to meet with the Friends from the Melrose library to discuss their event. Fundraising is something that would be a big part of this event and the question of having a fundraising committee arose. A website to check out would be libraryminigolf.com.

B: Other ideas for fundraising included trivia nights that could be held down stairs. For a small entry fee, people could come for trivia and the winner would split the pot with the Friends. Also, Family Feud game night is something that other libraries have done. This could also be an opportunity to raise money and gain new memberships. We could ask community businesses for prize donations.

C: Membership growth is something that we want to focus on. Ideas of mass mailings, newspaper ads, and being able to join through Facebook with PayPal were discussed. Linda is working on the website in order for new members to sign up and pay securely through the site. Another idea was for Amanda to send out a mass email to everyone on their library email list talking about the Friends and what we do for the library (this is something we would write up and have the library email out). Also, a pamphlet or a flyer in the Children's Room or at the front desk that reads "Help Fund the Summer Reading Program by Joining the Friends of the Lane Library" and add a little something on how the Friends help with funding a lot of the programs at the library.

D: Ideas of advertising and growth for the book sale was discussed. Maybe have some book marks made up and placed at the front desks a month or so before the sale. Also, maybe sell for book bags on Friday as well as Saturday, but at a different price point. This is something that we would have Mary look into from a financial stand point. Maybe an incentive for teachers on Thursday or Friday. Also, regarding the dates for the June sale, the children's room is to be underway with some renovations. We should make sure this will not interfere with the book sale dates.

Upcoming Events:

Spring Book Sale, June 6-9th, 2018

Fall Book Sale, November 14th-17th, 2018

Summary of Decisions Made: N/A

Next Meeting:

Wednesday March 14, 2018 at 6:30pm

Submitted by: Cheryl Beliveau, Secretary