

Friends of the Lane Memorial Library Board Meeting

APPROVED MINUTES

March 14, 2018

Meeting called to order at 6:31pm by Mary Lou Heran, president.

Attendees: Mary Lou Heran, Cheryl Beliveau, Mary Ertl, Kris Sawyer, Marilyn MacIntosh, Linda Freeman, Wendi Lewis, Amanda Reynolds Cooper, Amy Gallegher Wood, Mary Twomey, Brandy Scott.

Minutes: We reviewed the minutes from the January 2018 meeting. Mary Lou moved to accept the minutes, Kris seconded the motion. Approved. February 2018 meeting will be listed as 'Meeting Minutes' as no quorum was present.

Presidents Report: N/A

Vice Presidents Report: N/A

Secretary Report: N/A

Treasurers Reports: Mary E. reviewed the January/February 2018 revenue. January memberships brought in \$385.00. Valentines Tea came in under budget. Check for book sets (\$888.23) given to Amanda.

Membership: N/A

Old Business:

A: Discussed if it would be worthwhile to utilize a book shelf to help promote the Friends. The space could be used to sell books (before the book sale) and display info on the Friends. Ideas of signage included 'beach reads', 'vacation reads'. Books would cost a couple dollars. The library staff would take care of any sales made from these books. Stacy needed an answer regarding the our decision. Mary Lou moved to proceed starting on April 1, Kris seconded. Details will follow.

New Business:

A: The question came up if the Friends would purchase Fuller Gardens passes. Discussed was the number of passes that we already purchase for the library. The cost versus use was talked about. The final decision was not to purchase passes for the gardens. Kris moved to not accept the motion, Cheryl seconded.

B: Fundraising continues to be a topic of discussion. Finding a new way to bring in funds is important since we no longer have the revenue from the Poker Room in Hampton Falls. It was mentioned to reach out to the Poker Room in person to see if/how we could get back on their list of organizations that they give too. Game night, trivia night, paint night were ideas discussed. Wendi and Cheryl know some people who host paint nights and trivia. They will reach out to see if they would be interested in hosting

an event at the library. Cost could be less for Friends members. Mini golf is still an idea. This will involve quite a bit of time and dedication as we would have to reach out to the community for donations and support. Briefly mentioned was hosting a small event at the Community Oven in Hampton, which would involve a raffle.

C: Membership growth is down from previous years. Linda has been working on the website and now it is a secure site. We are hoping to make it even easier to join the Friends by being able to pay online and also to make donations. The cost of having people pay for their memberships online and donations would be 2.2% plus \$.30 per transaction.

D: Amanda spoke about sending out a mass mailer to promote the summer reading program. Their marketing would include info regarding how the Friends of the Library help sponsor the event. Summer Reading program starts June 23rd – August 9th. Roughly 25% percent of school aged kids in town participate in the program. Also discussed was if the library could send out an email to all their members promoting the book sale and the Friends. Amanda was open to the idea of this.

E: National Library Week is approaching, April 8th-14th. Mary Lou moved to approve funds to purchase an Edible Arrangement for the library staff. Mary E. seconded. Friends of the Library week is in October.

F: Cindy Arlington is requesting donations for children's books for the 1st grade book sale in May. Donations can be brought to the library.

G: Spring newsletter will be discussed at the next meeting, to be sent out in May.

Upcoming Events:

Spring Book Sale, June 6-9th, 2018

Fall Book Sale, November 14-17th, 2018

Summary of Decisions Made:

We will not purchase Fuller Garden passes.

6 month trial of utilizing the bookshelf to promote the Friends.

All in favor of giving Edible Arrangement to library staff.

Next Meeting:

Wednesday April 11th, 2018

At 7:41pm Mary Lou moved to adjourn the meeting. Cheryl seconded. Meeting adjourned.

Submitted by: Cheryl Beliveau, Secretary

