

**Friends of the Lane Memorial Library Board Meeting**  
**Approved Minutes**  
**November 8, 2017**

**Present:** Mary Lou Heran, Christine Bushway, Patt Walker, Julie Jefferson, Mary Ertl, Wendi Lewis, Mary Twomey, Kris Sawyer, Gary Pole, Amanda Reynolds Cooper. Marilyn MacIntosh.

**President Mary Lou Heran** called the meeting to order at 6:30PM. We reviewed the meeting minutes from October 11, 2017. Kris moved to accept the minutes as presented. Mary E. seconded the motion. Approved.

**President's Report and Membership Report** were moved to later in the meeting, under New Business.

**Vice Presidents' Report** - Christine and Patt shared their recent discussion on fund-raising. They suggested ideas for both small events (such as Community Oven dates) to holding very large events (such as a charity gala/dinner, home tours, etc) possibly combining with other community groups in order to have enough volunteers. Christine and Amanda also talked at length about working with thrift stores, such as Savers, and even having our own thrift sale similar to what Portsmouth Library Friends have done. Christine will look into what needs to be done to follow up on this possibly for February/March.

We will not be able to participate as a partner with The Poker Room for 2018 and no future opportunities are known at this time. We need to find ways to replace this Charitable Gaming income, or we will be unable to fund many of the programs we currently have in place.

**Treasurer's Report** - Mary E reviewed the Oct 1-31 report. She presented a revised budget proposal for 2017-18. Kris moved to accept the proposed budget of \$16,020; Christine seconded and it was approved.

**Old Business** - Fall Book Sale (Nov. 15-18) — there are lots of books, hundreds of CD's and DVDs ready for the sale. Request for volunteers has been sent and Julie is compiling the schedule.

Craft Fair and Bake Sale (Dec. 9) - Wendi told us some tables have already been sold and some bakers identified. The sale starts at 10 AM, so items can be brought in and set up at 9 AM. She will need at least two volunteers to man the baked goods tables in 2 hour shifts. Stacy's high school group will have a holiday wrapping fund-raiser at the same time, probably in the Little Room. She is looking for a few volunteers to help supervise the wrappers.

**New Business** - Mary Lou would like this year's focus to be on increasing our membership numbers hoping both our 'bottom line' and our pool of volunteers will grow as a result. A very lengthy and energetic discussion ensued. We will try to follow up on several ideas - increasing our social media presence, especially on Facebook, information to families who particularly benefit from all the free programming we provide, letters to the newspapers, researching the feasibility of doing a town-wide mailing for membership (hasn't been done since 2008). We also want to educate our population and increase awareness of what the Friends do provide, so that people and businesses will want to support us financially as they do PBS, for example. Focusing on our museum passes program can help in both areas. We discussed a name change and agreed to start calling them our "Museums and More" program. We'd like to set up video clips of people giving testimonials of the savings they have gotten from using the passes, and the enjoyment they've received from participating in summer and other programs.

Meeting adjourned at 7:55PM.  
Patt Walker, acting secretary for this meeting.

**Upcoming Events**

First Graders Book Sale and Library Tour - Nov. 14, 2017  
Fall Book Sale - Nov. 15-18, 2017  
Craft and Bake Sale (and Gift Wrapping Fundraiser) - Dec. 9, 2017  
Valentine Tea - Feb. 10, 2018  
Spring Book Sale - June 6-9, 2018

**Summary of decisions made**

Budget approval for 2017-18  
Plan ahead for activities during "Friends of Libraries Week" - Oct. 21-28, 2018 - could contribute to increasing membership and volunteer participation goals.

**Next meeting** - January 10, 2018