Friends of the Lane Memorial Library Board Meeting

Approved Minutes

September 19th, 2018

Meeting called to order at 6:33pm by Mary Lou Heran, president.

Attendees: Mary Ertl, Patt Walker, Mary Lou Heran, Julie Jefferson, Linda Freeman, Wendi Lewis, Marilyn MacIntosh, Cheryl Beliveau

Minutes: We reviewed the minutes from the August 2018 meeting. Mary Lou moved to accept the minutes, Marilyn seconded the motion. Approved.

Presidents Report: We received a thank you note from the library regarding the summer reading program. 440 people participated this year.

Vice Presidents Report: See new business below.

Secretary Report: N/A

Treasurers Reports: August had a total income of \$531.50, \$290 of that came from memberships. The expenses were higher this month (\$3030.49) due to the summer reading program. A handout of the museum pass usage was handed out. The library requested that we cancel the McAuliffe-Shepard pass due to not enough use to justify the cost, also the library was interested in purchasing a NH State parks pass; they are looking into getting more info on that. As of August, the book shelf the Friends have in the corner of the library had brought in \$43.

Membership: As of the meeting, we had 11 renewals and 2 new members joined.

Old Business: Mary Lou spoke with Amanda and we do not owe money for the windows in the children's room. Nor does the library need a new defibrillator.

New Business:

A: We discussed at length whether or not we wanted to fund the new tote bags proposed by the library. We decided that since Stacy was not at the meeting we would hold off on our decision until we spoke with her in person.

B: Our supply of the Friends tote bags is dwindling down. Mary proposed purchasing more totes in time for the book sale in November. There's usually a 3 week turnaround from when the order is placed to delivery. We also agreed to a small price increase of our bags; \$8/each and 2/\$15. Mary requested \$700 to cover the cost of 150 bags, in 3 different color schemes. Linda moved to accept the request and Patt seconded. All were in favor of this request.

C: Children's Book Sale is the first week of November, date TBA. Marilyn will touch base with Cindy Arlington to make sure there are enough books for that sale. The PTA will be giving quarters to the kids to purchase books.

D: A newsletter will be needed before the book sale on November 14th. Mentioned was to write about Amazon Smile in an article. Linda will come up with a deadline to when articles will be needed for this. She will advise Mary Lou on the date.

E: Patt and Christine are working on ideas for membership drives and fundraising. A mailer directed towards local businesses was discussed, also joining/getting more info on the Chamber of Commerce and Experience Hampton. Still the cost of the mailer is a concern as it's not cheap but the last time we did one was in 2003. We talked about changing an option on our membership form, instead of family or individual, just list it as 'membership', with a cost of \$15. And we will keep the other options for donations as well. We agreed that would be something we will change with our new forms for January 2019. Marilyn brought in a rack card from a library in MA; we liked the idea of having one streamlined card with the Friends info on it. Friends of the Library week is coming up, October 21-27th, we thought we could set up a table with new rack cards to attract new members and maybe offer a coupon for a free book at the book sale when you join.

F: Wendi proposed a slight increase to the craft sale vendor tables this year, it would be a \$5 increase to make it \$20 per table for the vendors. Marilyn made a motion to accept the increase and Cheryl seconded.

G: Misc. business- Regarding the website, unsure if PayPal would be a cost effective way for members to pay online as they would charge us per transaction, Linda is still looking into this. With the upcoming book sale, it was talked about if the flyers could read 'Book & Media Sale', as we have lots of DVD's and CD's to move.

Upcoming Events:

Craft Fair and Bake Sale, November 10th, 2018

Fall Book Sale, November 14th-17th, 2018

Spring Book Sale, June 5th-8th, 2019

Summary of Decisions Made:

Approved the purchase of Friends book bags for before the book sale, also a price increase as well.

Approved an increase of the craft fair vendor fee.

Postponed tote bag request from the library.

Restructure membership fees in January 2018.

Next Meeting:

Wednesday October 10th at 630pm.

At 7:55pm Cheryl moved to adjourn the meeting. Marilyn seconded. Meeting adjourned.

Submitted by: Cheryl Beliveau, Secretary