

Friends of the Lane Memorial Library Board Meeting

APPROVED MINUTES

January 10, 2018

Meeting called to order at 6:34pm by Mary Lou Heran, president.

Attendees: Mary Lou Heran, Cheryl Beliveau, Mary Ertl, Marilyn MacIntosh, Gary Pole, Linda Freeman, Lisa Parker, Wendi Lewis, Kris Sawyer, Matt Parker, Amanda Reynolds Cooper.

Minutes: We reviewed the minutes from the November 2017 meeting. Kris moved to accept the minutes, Cheryl seconded the motion. Approved.

Presidents Report: N/A

Vice Presidents Report: N/A

Secretary Report: N/A

Treasurers Reports: Mary E. reviewed the November/December 2017 revenue. Seafood Festival brought in \$400.00. November book sale raised \$2,763.00. Craft fair/bake sale in December combined brought in \$616.66.

Old Business:

A: Fall Book Sale brought in \$2,763.00.

B: Craft sale/bake sale was successful bringing in \$616.66. Discussion about the next date came up and if we should still consider a spring sale. Mentioned was the idea of having the next one a little earlier than the Dec 2017 date and perhaps having it on the same date as the Jingle Bell fair to hopefully bring in more people.

C: Ideas on how to improve membership and get the word out about the Friends included Facebook pages, working with the Hampton Rec Dept to promote certain events. Also mentioned was the money brought in from Seafood Festival. Last year we received \$100/per person for 4 hours of volunteer work. Mentioned was to find out if that would be the same for the upcoming year, as that would be good money raised. Signage for downstairs regarding the museum passes and what the Friends do for the library was also talked about. It would be a good spot to advertise while people wait for movie nights/other events downstairs.

New Business:

A: Mary Lou spoke about the idea of partnering up with Savers to bring in revenue. Discussed was that we would have to have a place to store the donations and then have transportation to get everything there. The profit would be a percentage of our donations. Not sure if this would be worth while as we

do not have storage space for items. The same sentiment went with the idea of having a yard sale, may not be worth it.

B: Mary Lou also brought up another fun idea of a mini golf tournament at the library. This is something that libraries have done to raise money. Recently Beverly library in MA raised \$4571.00 with their 2 day event. Specific vendors come and set up the course, \$950 set up fee. The group showed interest in this. Melrose Library is having a tournament January 26/27, Mary Lou may take a trip down to check it out. If we decided this is something we might want to try, the time frame would be March/April 2019.

C: The library is only open on 4 holidays a year. This year on Monday January 15, the library will be hosting Dress a Girl. 15 people have signed up so far (20 people last year). Christine will be on hand to help set up.

D: Wendi discussed the Valentines Tea is set for Saturday February 10th with a snow date of Saturday 17th. Sign ups are on January 27th. 20 kids per session with 2 sessions. Baked goods will be needed for the gathering, donation.

E: Membership overview on hold as Julie was not in attendance.

F: Linda gave us an update on the website cost. A secure website would be \$39.99/year. Perhaps this would allow people to join the Friends and pay online. Website renewal is coming up in February for domain name and web host. Voted to purchase secure website, all in attendance was in favor of this.

Upcoming Events:

Valentines Tea, February 10th, 2018

Spring Book Sale, June 6-9th, 2018

Fall Book Sale, November 14th-17th, 2018

Summary of Decisions Made:

Secure website approval of 39.99/year.

Next Meeting:

Tuesday February 13th, 2018

At 7:40pm Kris moved to adjourn the meeting. Cheryl seconded. Meeting adjourned.

Submitted by: Cheryl Beliveau, Secretary