

**FRIENDS OF THE LANE MEMORIAL LIBRARY  
GENERAL MEETING MINUTES  
FEBRUARY 19, 2008**

**Attendees:** Susan Hughes, Lynn Goodman, Darrell Eifert, Connie George, Debra Perry, Kacey Morris, Gloria Kinney, Joyce Corcoran, Linda Sadlock, Arlenea Batchelder, Kris Sawyer, and Lynn Blume.

The meeting was called to order at 6:40 PM by Susan Hughes in the absence of the President. Susan introduced the new Secretary, Lynn Goodman, to the general membership. Lynn stated that she appreciated being offered the position and would try to live up to past secretaries.

**I. Secretary's Report**

The first order of business was to approve the Minutes of the last General Meeting, held on Oct. 25, 2007. Two copies of these Minutes were circulated so members could again familiarize themselves with them. It was determined that approval would take place at the end of the meeting.

At the end of the meeting, two corrections were noted for the Oct. 25<sup>th</sup> Minutes. Debra Perry made a motion to accept the Minutes as corrected. The motion was seconded by Arlenea Batchelder, voted on, and passed.

**II. Officers' Reports**

**a. Treasurer's Report**

Since it is not the end of the month, Connie George gave figures up to today, 2/19/2008:

|                     |                                 |
|---------------------|---------------------------------|
| Prev. Bal. Checking | \$15,493.28                     |
| Income              | \$ 285. - Memberships           |
|                     | \$ 35. - Valentine's Tea Raffle |
| Expenses            | \$ 48.49 - Valentine's Tea      |
|                     | \$ 71.79 - Poland Springs water |

A complete report will be presented at the next meeting.

**b. Membership Chair's Report**

Lynn Goodman read a brief report from Pat Trionfo-Spitz on membership:

Total # Members – 84 (79 renewals and 5 new)

Dues Collected: \$1,195.

It was noted that there was one renewal taken at the meeting, and our newest member, Lynn Blume, was introduced. Both checks were turned over to Connie George.

There were no other Officers' Reports to review.

### **III. Old Business**

#### **a. Water Station**

Darrell Eifert gave an update on the water station for the Library. The final cost will be \$3200, and includes the \$700 additional donation from the Friends for the chiller unit. Darrell also mentioned that there would be space for a bulletin board above the water station for the use of the Friends. The Library Trustees will need to take a formal vote on this matter. The Trustees meeting is scheduled for Wednesday evening, 2/20/08. The construction of the station will take approximately 4 to 5 weeks. When that part is finished, the plumber will come in to complete the job.

#### **b. New Chairs**

Darrell called attention to the new chairs in both the periodicals area and at the computer stations, thanks to a donation from a generous patron of the Library. He noted how grateful the Library is for the donations for these upgrades.

#### **c. Bulk Mailing and Brochure**

Darrell has the application from the Post Office for bulk mailing. The cost will be 11¢ per piece. He has worked with the town mailing list and determined that there are 4500 residential addresses that should be targeted. The brochure design has been finalized and there will be 5000 copies printed for a cost of \$1250.00. It is a tri-fold on good stock and looks classy. The brochure will be finished perhaps by the weekend and volunteers are needed to help stamp and label them for posting. Possible dates for this effort are Mon. or Tues. evenings, 2/25 or 2/26. A sign-up sheet was circulated for volunteers. Darrell will contact those who signed up to help. Darrell will let Friends know what the costs are when the time comes.

#### **d. Valentine Tea**

The Valentine Tea on Sat. 2/9 was declared a wonderful success! The Friends even received a charming thank-you note from two of the youngsters, which Lynn Goodman read, and an e-mail from one of the parents thanking us. Lynn also read the thank-you that Gloria Goudreau e-mailed to those who helped with the Tea. Publicity for the Tea was very good and it was noted that the morning session was filled *prior* to the notice appearing in the Hampton Union. This led to discussion about how Friends could handle a larger Tea. The possibility of having other 'Teas' with a different focus, at other times in the year, was also brought up. The Atlantic News had a large spread of color photos of the Tea in their Feb. 15<sup>th</sup> issue, which was greatly appreciated by the Friends. Great publicity.

It was felt that the Friends should do more community outreach, and perhaps have some other children's activities. Some of the suggestions were to have a Teddie Bear Tea or Picnic, a Teddie Bear Clinic (well bears only), perhaps a Tea with favorite dolls, a Family Game Night during TV-Free week next February. Lots of possibilities. Susan Hughes will talk with Children's Librarian Paulina Shadowens about this.

#### **IV. New Business**

##### **a. Website for Friends**

Darrell has looked into a separate website for the Friends, per discussion held at the Board Meeting on Jan. 31<sup>st</sup>. While the Friends have space on the Lane Library website, a separate site just for the Friends organization would allow us to advocate (in a political sense) for the Library. Darrell looked into a domain name for such a site as well as costs involved. There would be a link to the Friends' new site on our Lane Library space, and we would have the freedom to cross-post items. Passwords and permissions to the new site would be needed for posting or changing material, but the public would have ready access to it. Darrell and Bill Teschek would handle the set-up and site maintenance. Cost for a full year, including name registration would be \$94. The name would be [www.lanelibraryfriends.org](http://www.lanelibraryfriends.org). It was determined that a .org designation would be best, as it speaks to our non-profit status and users are more likely to trust going there than if the site were a .com. Kris Sawyer motioned for Darrell to proceed with registering the domain name and setting up the website at a cost not to exceed \$100. Kacey Morris seconded, and the motion was carried. Watch for news on this exciting development!

##### **b. Library HVAC Issue and the Feb. 2<sup>nd</sup> Deliberative Session**

Right in line with the above discussion is the upcoming March 11 town election, when the vote for the new HVAC system for the Library will take place. This warrant article is something that the Friends could publicize on our own website and garner support for it.

Linda Sadlock gave a synopsis of what happened at the Deliberative Session on Feb. 2<sup>nd</sup>. Our article sailed through smoothly, with Fire Chief Lipe speaking to the issue of the mold remediation. Debra Perry's husband Christian wrote a really good Letter To the Editor of the Hampton Union, and to our delight it was published at least twice, that we know of. Debra read the letter to the assemblage. It was suggested that others should write letters in support of passage of this article. However, we were cautioned to beware of our choice of words in such letters, as the wrong wording could do more harm than good. It was suggested that information/wording could be taken from the article that appeared in the Winter issue of the Friends Newsletter and used for letters to the paper. A separate e-mailing will be sent to the membership addressing this issue.

##### **c. Newspaper Ad Prior to Town Vote**

It was determined that the Friends should take out newspaper ads in both the Hampton Union and the Atlantic News to help support the Library's warrant article on the HVAC system. A quarter-page ad is 3 columns by 5", and allows adequate room for content. Kacey Morris provided information on costs: 1/4-page in the Atlantic News = \$225; a 1/4-page in the Hampton Union on Tuesday only = \$180; a 1/4-page in the Hampton Union and the Exeter paper on Friday = \$225. Half-page ads in the Union and the News were \$360 and \$350, respectively. Discussion ensued as to when the ads should be published. It was decided that the ad should be in the Atlantic News for Thursday, March 6<sup>th</sup>, and in the Hampton Union/Exeter papers for Friday, March 7<sup>th</sup>.

Connie George moved to authorize two quarter-page ads, one in the Hampton Union/Exeter papers and one in the Atlantic News, to be published on the dates discussed, for a cost of \$450. The motion was seconded by Kris Sawyer. Subsequent

discussion centered on the fact that the Library Trustees will need to approve the content of the ads. A vote was taken on the motion and it was unanimously passed.

**d. Book Club**

Debra Perry reminded the members about the new Friends Twilight Book Club, which meets the 1<sup>st</sup> Tuesday of every month at 6:30 in the Library. The first meeting will be on March 4<sup>th</sup>, and the book for discussion will be Ian McEwan's "Atonement." Notices have been in the paper about it, and the public is welcome.

**e. Seabrook Friends of the Library**

Lynn Goodman mentioned an article that was in the paper regarding the Seabrook Librarian wanting to re-establish the Friends organization there. She wondered what we could do to help with that effort. It was suggested that the Librarian be contacted and invited to come to our next Friends Board meeting. Lynn will do that.

**V. Monies Allocated But Not Yet Spent**

- a. Establish a separate website/domain for Friends, not to exceed \$100
- b. Newspaper Ads to support the Library's HVAC Warrant Article - \$450

**VI. Summary of Decisions Made**

- a. To solicit volunteer help for Mon. evening, Feb. 25, to ready the brochure for mailing
- b. For Darrell to proceed with setting up a Friends website
- c. For Susan Hughes to talk with Children's Librarian Paulina S. on activity ideas
- d. For Friends to take out two quarter-page ads in the local papers on the HVAC warrant article
- e. For Lynn Goodman to contact the Seabrook Librarian to offer help in re-establishing a Seabrook Friends organization and to extend an invitation to our next Board meeting

The Friends next event will be the Children's Book Sale in April. A Board Meeting will be scheduled prior to that activity, and a notice will be sent to Board Members and Directors.

Connie George motioned to adjourn the meeting at 7:42 PM. Kris Sawyer seconded, and the motion was unanimously passed.

Respectfully submitted,

Lynn Goodman, Secretary